



**REGIONAL
TRANSIT AUTHORITY**
OF SOUTHEAST MICHIGAN

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New Express Bus Service Connecting Detroit and Ann Arbor Begins March 16th

Detroit- The Regional Transit Authority of Southeast Michigan (RTA), in partnership with the Ann Arbor Area Transportation Authority (TheRide), is excited to announce their new pilot express bus service connecting Detroit and Ann Arbor, Michigan, called the D2A2. The RTA board authorized General Manager, Matt Webb, to move forward with D2A2 services from Detroit to Ann Arbor. The upcoming service will provide hourly trips between the two communities for a little over 16 hours a day Monday to Friday (5:45 a.m.-11:00 p.m.), and limited service on Saturday and Sunday. Rollout for this highly anticipated service will launch on March 16.

The D2A2 service will offer convenient, affordable and reliable transportation for patrons between the two cities. Proposed one-way fares for this service include an \$8 base fare, \$6 advanced booking discount available at D2A2.com, and a \$4 eligible senior/disability fare. The best offer available for commuters is the book of 10, priced at \$5 each (\$50 total). With low fares and quick transport, the D2A2 is sure to be a highly applauded implementation for RTA and TheRide. “Hourly service between the two cities is very exciting to us and to the residents of Ann Arbor and Detroit,” Matt Carpenter, CEO of TheRide said. “This service is unique to Southeast Michigan and will help connect people to jobs, entertainment and more in the two communities.”

“The D2A2 express bus service is a demonstration project intended to establish the market for transit in this corridor and evaluate the effectiveness of other commuter/congestion mitigation strategies along this corridor. Transit riders have been requesting this service for some time and we vowed to do everything in our power to make this a reality,” said Matt Webb, RTA General Manager. “Thanks to our board of directors for allowing this pilot service to operate and connect two major cities with a fast, safe, comfortable, reliable bus service for our citizens” Webb continued.

Paul Hilegonds, the RTA Chairman, also expressed his excitement for the pilot bus service. “This is a service that is long overdue. It is convenient, inexpensive and allows our passengers to commute with ease in a timely manner” stated Hilegonds.

The proposed service will be operated by the Michigan Flyer, a company known for its friendly drivers, comfortable buses and dependability. “The Michigan Flyer has achieved an extraordinary track record of 98% on-time reliability, and we look forward to bringing that same level of performance to the D2A2 express bus service,” stated Chad Cushman, President of Michigan Flyer.

For more information regarding the D2A2 bus service, visit www.d2a2.com.

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